



LaCroix FAQs

- Where is LaCroix headquartered?
 - Fort Lauderdale, Florida
- Where is LaCroix made?
 - Throughout the United States in 11 different manufacturing facilities.
- How is the water filtered?
 - LaCroix is triple-filtered (sand, charcoal and micron), after all three filters the water is considered polished and ready for the all-natural flavor to be added.
- How many flavors are there and what is the best-selling flavor?
 - 12 flavors in total for core LaCroix: Lime, Lemon, Grapefruit, Pure, Berry, Cran-Raspberry, Orange, Peach-Pear, Coconut, Mango, Apricot and Passionfruit and the best-selling flavor nationwide is Lime.
- What is LaCroix Cúrate?
 - LaCroix Cúrate is our first themed line extension, it has the same clean nutritional panel (calorie, sweetener, sodium free) but has a stronger flavor profile.
 - Three flavors: Cerise Limón (Cherry Lime), Pomme Bayá (Apple Berry) and Piña Fraise (Pineapple Strawberry).
- How is a sparkling water different from seltzer?
 - Many seltzers have sodium, LaCroix is sodium free.
- How is LaCroix sweetened?
 - LaCroix has no sugar and no sweeteners of any kind. The flavor is 100% natural and derived from the fruit itself.
- What makes LaCroix environmentally friendly?
 - LaCroix is 100% recyclable in aluminum cans.
 - LaCroix is perpetually sustainable because the properties of aluminum hold steady no matter how many times they are melted down. Discarded aluminum soft drink cans transform into new cans in as little as 60 days.
 - LaCroix has a lower carbon footprint than imported counterparts.



calorie | sweetener | sodium free
nothing artificial • 100% natural sparkling water